

Lebron James earns his money through basketball and many different endorsements. He started off with about \$4 million in his rookie year and in his last year in Cleveland; he earned about \$14 million. When he moved to Miami, he was being paid \$17 million a year. He earns double that with his many endorsement deals he signed.

His biggest endorsement contract is with Nike. He signed another endorsement deal extension with them that earns him more than \$10 million per year. Another major endorsement deal for Lebron is McDonalds where he makes \$4 million every year. He makes more money through various endorsement deals but basketball makes that happen for him. His talent and fame made him bankable for many endorsement companies.

His estimated net worth is \$90 million, maybe higher. Forbes estimated his earnings in 2010 as around \$43 million. Earning about \$17 million a year for basketball and having many major and minor endorsement deals, it is really no surprise that his net worth could be around \$90 million. He also owns a \$50 million mansion in Miami that Pat Riley, famous NBA coach, once owned. He lives there with his girlfriend Savannah and his two kids.

In addition to being a great baller, Lebron knows the right way to put his money on Horse racing, thanks to his Racing Resources he earned.